

Wish Reveals Top Deals During 'Wishmas' Shopping Event

Mar 30, 2023 at 9:04 AM EDT

Mega deals of up to 40% off available throughout the week-long shopping extravaganza

SAN FRANCISCO, March 30, 2023 (GLOBE NEWSWIRE) -- ContextLogic Inc. (d/b/a Wish) (NASDAQ: WISH) today revealed some of the top deals that will be available during its week-long Wishmas shopping event.

Starting today and running through April 5, Wish shoppers will find discounts across Wish's most popular categories, including home & garden, phone accessories, jewelry & accessories, consumer electronics, women's fashion, sports, and health & beauty.

Products like these [Lenovo LP3 Pro Bluetooth Headphones](#) (\$10.47, previously \$17.45) to rock to summer tunes, a [Large Waterproof Beach Bag](#) (\$14.56, previously \$19.02) to carry all your summer essentials, a [Stylish Art Vase](#) (\$13.22, previously \$17.97) to spruce up your interiors, or even a [Chic Handbag](#) (\$8.73, previously \$10.90) to complete your new look. All are available for a fraction of the cost¹.

Free shipping is also available on all eligible orders² over \$10.

Top picks include:

- Best in Tech
 - [RBG Video Streaming & Photo Light](#) \$22.10 (previously \$23.05)
 - [Mini Electric Vegetable Chopper](#) \$7.15 (previously \$7.52)
 - [USB Microphone with Tripod & Windscreen](#) \$20.46 (previously \$27.97)
- Home Workout
 - [Punching Bag](#) \$16.04 (previously \$18.97)
 - [Women's Workout Shorts](#) \$5.24 (previously \$7.12)
 - [Barbell Lifting Neck Guard](#) \$4.11 (previously \$4.60)
- Wedding & Bachelorette Season
 - [Stainless Steel Cocktail Kit](#) \$44.82 (previously \$58.01)
 - [Women's Summer Holiday Dress](#) \$14.46 (previously \$21.79)
 - [Set of Lightweight Bangles](#) \$1.30 (previously \$2.01)
- Spa Day with Friends
 - [Heatless Curling Rod Headband](#) \$2.70 (previously \$3.06)
 - [Fuzzy House Slippers](#) \$10.94 (previously \$11.98)
 - [UV Gel Nail Dryer](#) \$7.36 (previously \$8.10)
- Home office makeover
 - [Adorable Animal Cord Protectors](#) \$1.65 (previously \$1.94)
 - [Bamboo Charging Station](#) \$8.13 (previously \$11.06)
 - [Work Backpack](#) \$5.81 (previously \$9.69)

The Wishmas shopping event marks the first in a series of major shopping events planned this year.

More than 500,000 discounted items are available during the 7 days of Wishmas, with each day highlighting a different category:

- March 30 - Home & Garden
- March 31 - Phone Accessories
- April 1 - Jewelry & Accessories
- April 2 - Consumer Electronics
- April 3 - Women's Fashion
- April 4 - Sports
- April 5 - Health & Beauty

Wishmas



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New 'mega deals' will be added each day, so customers are encouraged to check back often.

Wishmas runs from March 30 to April 5, 2023. Shop the Wishmas shopping event now by downloading the Wish app or visiting www.wish.com.

About Wish

Founded in 2010 and headquartered in San Francisco, Wish is one of the largest and fastest growing global ecommerce platforms, connecting millions of value-conscious consumers in over 60 countries to thousands of merchants around the world. Wish combines technology and data science capabilities and an innovative discovery-based mobile shopping experience to create a highly-visual, entertaining, and personalized shopping experience for its users. For more information about the company or to download the Wish mobile app, visit [Wish mobile app](#), visit www.wish.com or follow @Wish on [Facebook](#), [Instagram](#) and [TikTok](#) or @WishShopping on [Twitter](#) and [YouTube](#).

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Forward-Looking Statements

This news release contains forward-looking statements within the meaning of the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact could be deemed forward-looking, including, but not limited to, statements regarding Wish's outlook; priorities; strategic direction; Wishmas campaign and its impact on the percentage discounted on any particular item, number and types of items, amount realized in savings by consumers, affordability of items, and product quality; consumer shipping experience, including cost and on-time delivery rates; business operations; and growth initiatives. In some cases, forward-looking statements can be identified by terms such as "anticipates," "believes," "could," "estimates," "expects," "foresees," "forecasts," "guidance," "intends" "goals," "may," "might," "outlook," "plans," "potential," "predicts," "projects," "seeks," "should," "targets," "will," "would" or similar expressions and the negatives of those terms. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. Further information on these and additional risks that could affect Wish's results is included in its filings with the Securities and Exchange Commission ("SEC"), including its most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and future reports that Wish may file with the SEC from time to time, which could cause actual results to vary from expectations. Any forward-looking statement made by Wish in this news release speaks only as of the day on which Wish makes it. Wish assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

¹ Prices are subject to change.

² Eligible orders are those that are shipped from merchants in China using our A+ logistics network to Wish's top buyer countries. All non-eligible orders will continue to incur their own, separate shipping fees.

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/b9e1699c-ffdd-43dd-a151-8628e96d5c18>