



Wish Anniversary Sale Kicks Off on June 24

Jun 23, 2023 at 4:14 PM EDT

The two-week-long shopping event offers discounts of up to 40% off

SAN FRANCISCO, June 23, 2023 (GLOBE NEWSWIRE) -- ContextLogic Inc. (d/b/a Wish) (NASDAQ: WISH) today revealed some of the top deals up for grabs during its two-week-long global shopping event, Wish Anniversary, starting tomorrow - June 24, 2023.

As summer gets well underway, Wish is inviting shoppers to pick up all their summer essentials at a fraction of the cost with a flat rate shipping fee of \$2.99¹ across most items. Shoppers need look no further than Wish to find the best deals in fashion & accessories, consumer electronics, home & garden, sporting equipment, and more! All are available for a fraction of the cost².

More than 100,000 discounted items will be available during the 14-day sales event. New 'mega deals' will be featured each day, so customers are encouraged to check back often. Free shipping is available on all eligible orders³ over \$10.

Top picks include:

Outdoor Fun:



[Time marker water bottle](#) - \$4.10 (previously \$10.74)



[Portable rope hammock](#) - \$5.05 (previously \$12.01)



[Men's breathable running sneakers](#) - \$10.38 (previously \$19.29)



[Running sports bag](#) - \$3.40 (previously \$8.12)



[Men's Summer Hoodie](#) - \$13.42 (previously \$26.41)

Fashion Faves:



[Women's baggy maxidress](#) - \$10.81 (previously \$20.70)

Time marker water bottle



\$4.10 (previously \$10.74)

Portable rope hammock



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[Unisex faux leather baseball cap](#) - \$4.39 (previously \$9.81)

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[Sheer floral kimono](#) - \$5.87 (previously \$12.46)

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[Women's wide-leg jumpsuit](#) - \$5.92 (previously \$11.86)

Women's wide-leg jumpsuit



\$5.92 (previously \$11.86)



[Men's Lightweight linen shirt](#) - \$5.89 (previously \$11.81)

Men's Lightweight linen shirt



\$5.89 (previously \$11.81)

Helpful Gadgets:



[Wireless keyboard and trackpad](#) - \$13.33 (previously \$25.59)

Wireless keyboard and trackpad



\$13.33 (previously \$25.59)



[8-in-1 multiport adapter](#) - \$13.59 (previously \$26.33)

8-in-1 multiport adapter



[Lenovo bluetooth earphones](#) - \$21.64 (previously \$39.32)



[Rechargeable handheld electric screwdriver](#) - \$7.93 (previously \$23.82)



[Telephone headset](#) - \$4.17 (previously \$12.66)

"Wish is all about helping consumers discover the products they love, at prices they can afford with no hidden fees and faster than ever delivery," said Joe Yan, CEO of Wish. "Our Wish Anniversary sale event will allow our shoppers to save even more on their favorite items including fashion, consumer electronics, home & garden, hobbies and more."

"The Wish Anniversary sale event marks the second in a series of major shopping events planned this year," concluded Mr. Yan.

The Wish Anniversary sale runs from June 24 to July 7, 2023. Shop the event now by downloading the Wish app or visiting www.wish.com.

About Wish

Founded in 2010 and headquartered in San Francisco, Wish is one of the largest and fastest growing global ecommerce platforms, connecting millions of value-conscious consumers in over 60 countries to thousands of merchants around the world. Wish combines technology and data science capabilities and an innovative discovery-based mobile shopping experience to create a highly-visual, entertaining, and personalized shopping experience for its users. For more information about the company or to download the Wish mobile app, visit [Wish mobile app](https://www.wish.com), visit www.wish.com or follow @Wish on [Facebook](https://www.facebook.com/wish), [Instagram](https://www.instagram.com/wish) and [TikTok](https://www.tiktok.com/@wish) or @WishShopping on [Twitter](https://www.twitter.com/wish) and [YouTube](https://www.youtube.com/wish).

Media contact:

Carys Comerford-Green, Wish
press@wish.com

Investor contact:

Ralph Fong, Wish
ir@wish.com

Forward-Looking Statements

This news release contains forward-looking statements within the meaning of the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact could be deemed forward-looking, including, but not limited to, statements regarding Wish's outlook; priorities; strategic direction; Wish Anniversary Sale promotional event and its impact on the percentage discounted on any particular item, number and types of items, amount realized in savings by consumers, affordability of items, and product quality; consumer shipping experience, including cost and on-time delivery rates; business operations; and growth initiatives. In some cases, forward-looking statements can be identified by terms such as "anticipates," "believes," "could," "estimates," "expects," "foresees," "forecasts," "guidance," "intends," "goals," "may," "might," "outlook," "plans," "potential," "predicts," "projects," "seeks," "should," "targets," "will," "would" or similar expressions and the negatives of those terms. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. Further information on these and additional risks that could affect Wish's results is included in its filings with the Securities and Exchange Commission ("SEC"), including its most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q, and future reports that Wish may file with the SEC from time to time, which could cause actual results to vary from expectations. Any forward-looking statement made by Wish in this news release speaks only as of the day on which Wish makes it. Wish assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

¹ US only. Flat rate shipping fees vary by market.

² Prices are subject to change.

³ Eligible orders are those that are shipped from merchants in China using our A+ logistics network to Wish's top buyer countries. All non-eligible orders will continue to incur their own, separate shipping fees.

Photos accompanying this announcement are available at:

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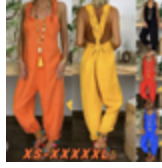
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